

# Outdoor Durable Color Solution



Outdoor-durable UV screen inks bring a powerful combination of longevity, vibrancy, and reliability to any label, nameplate, sign, or identification piece. Engineered to withstand harsh sunlight, moisture, and temperature swings, these inks maintain their color intensity and adhesion far longer than conventional options. Their robust chemical resistance helps printed pieces stay legible and attractive even in demanding industrial or outdoor environments. For brands and manufacturers, that means fewer replacements, stronger product identification, and a professional finish that continues to perform long after installation.



## Features & Benefits

- Long term exterior performance with proven resistance to the effects of UV degradation and color fade.
- Up to 10-year outdoor operating life\*
- High impact, high intensity colors with extended color gamut
- Consistent color density values
- Adhesion to a wide variety of flexible and rigid substrates, both metal and plastic

**Note:** All color options fade over time with consistent UV exposure. If your identification contains critical information that must remain readable for over 10 years in an outdoor environment, we recommend the durability of Metalphoto®. Learn more at [metalphoto.com](http://metalphoto.com)



### 3 Levels of Outdoor Durability

	Level 1	Level 2	Level 3
Solution	Screen or digital printed ink	Screen/digital inks with overcoat or overlaminate	Screen/digital inks with premium overlaminate
Outdoor Lifespan	Up to 3 years*	Up to 5 years*	Up to 10 years*

*\*Maximum outdoor life span is based on the ink, overlaminate, and overcoat manufacturer's recommendation. Horizons Incorporated does not warrant performance of its materials in any environment. Users must test materials in the specific anticipated operating environment.*



## Have questions about which outdoor color option is right for you?

Scan the QR code or visit [mpofcinci.com/contact/](http://mpofcinci.com/contact/) to tell us about your project & get a free consultation.



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